

# CLIPOP Criteria for organisations

## 2021 v.1

### **Purpose:**

CLIPOP is a platform for registering Climate Positive products, services and organisations. For an organisation to be registered on CLIPOP it shall demonstrate that the criteria below are fulfilled.

CLIPOP defines a Climate Positive organisation as one for which carbon neutrality is achieved in accordance with the definition in ISO 14021:2017 or PAS 2060 with additional offsetting of at least 10% of the full carbon footprint.

### **Process:**

The first step of the registration process is for organisations (eg companies) to complete an assessment checklist and submit it to CLIPOP. The checklist can be obtained by contacting [info@clipop.org](mailto:info@clipop.org). Organisations will initially be accepted onto the CLIPOP platform for a period of one year. If significant changes occur in an organisation's carbon footprint or to the volume of offsetting, then the company shall inform CLIPOP. All claims will need to be resubmitted after the first year.

For companies and organisations that are approved for inclusion on the CLIPOP platform, the company/organisation logo and a description of the company will be added to the CLIPOP webpage.

### **Data storage:**

The information provided will be stored on behalf of clipop.org at ZeroMission AB in Sweden and will not be shared with anyone outside ZeroMission. At any time you can contact [clipop.org](https://clipop.org) via [email: info@clipop.org](mailto:info@clipop.org) to retrieve your data or get it deleted.

For further questions or clarifications please contact [info@clipop.org](mailto:info@clipop.org)

## Criteria for Organisations 2021

Criteria A: All emissions, from all activities, upstream and downstream, in all three scopes, shall be included in the calculation of the organisation's carbon footprint. This is in accordance with definitions of carbon neutrality in ISO 14021:2017 and PAS 2060 (2014).

Criteria B: Carbon footprints shall be calculated in accordance with an internationally recognised standard that is acceptable for calculations for carbon neutrality (eg ISO 14064-1, Greenhouse Protocol Corporate Standard).

Criteria C: The organisation shall set long-term goals (eg to 2050) for emissions reductions in line with the Paris Agreement eg following Science-Based Targets guidelines or the Carbon Law.

Criteria D: At least 110% of the organisation's total footprint shall be offset ie carbon offsets equivalent to the organisation's total footprint plus at least 10% shall be purchased annually. Carbon offsets shall be generated by activities outside the organisation's boundaries that reduce or prevent emissions, or remove greenhouse gases.

Criteria E: All carbon offsets shall be purchased from projects that are third-party certified and the offsets shall be third-party verified and retired in an international register.

Criteria F: The carbon footprint calculations, methods and standards used, the organisation's goals for emissions reductions and detailed information about the offsetting shall be made publicly available (eg via the organisation's website).

Criteria G: All communication about climate positivity shall be correct, transparent and specific ie communications shall not give the impression that the organisation has gone further than it has (eg in the significance of emissions reductions achieved).

In addition:

- Companies that register products and services on the CLIPOP platform undertake not to lobby against climate-friendly policies or to lobby for the continued use of fossil fuels.
- Companies shall also assess whether becoming climate positive may potentially contribute negatively towards any of the Sustainable Development Goals.